



51st AGM Presentation

MPS Limited

**T.I.M.E. to
THRIVE**



Agenda

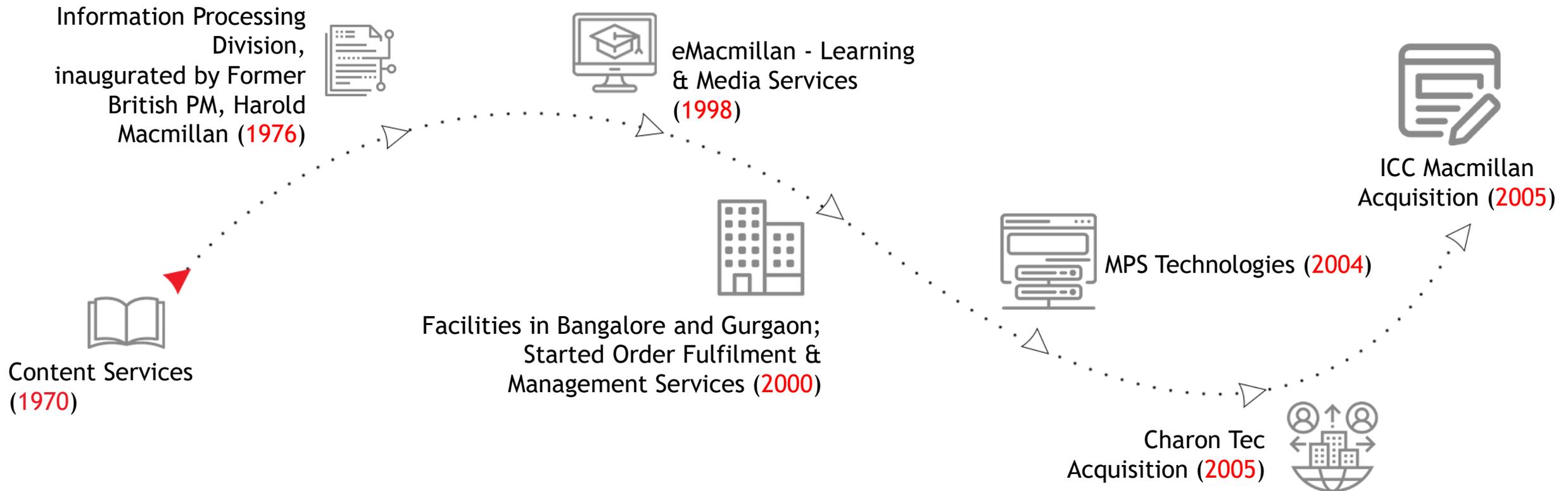
- Our Story
- Global Delivery Model
- Our Values
- T.I.M.E. to THRIVE
- HighWire, powered by MPS





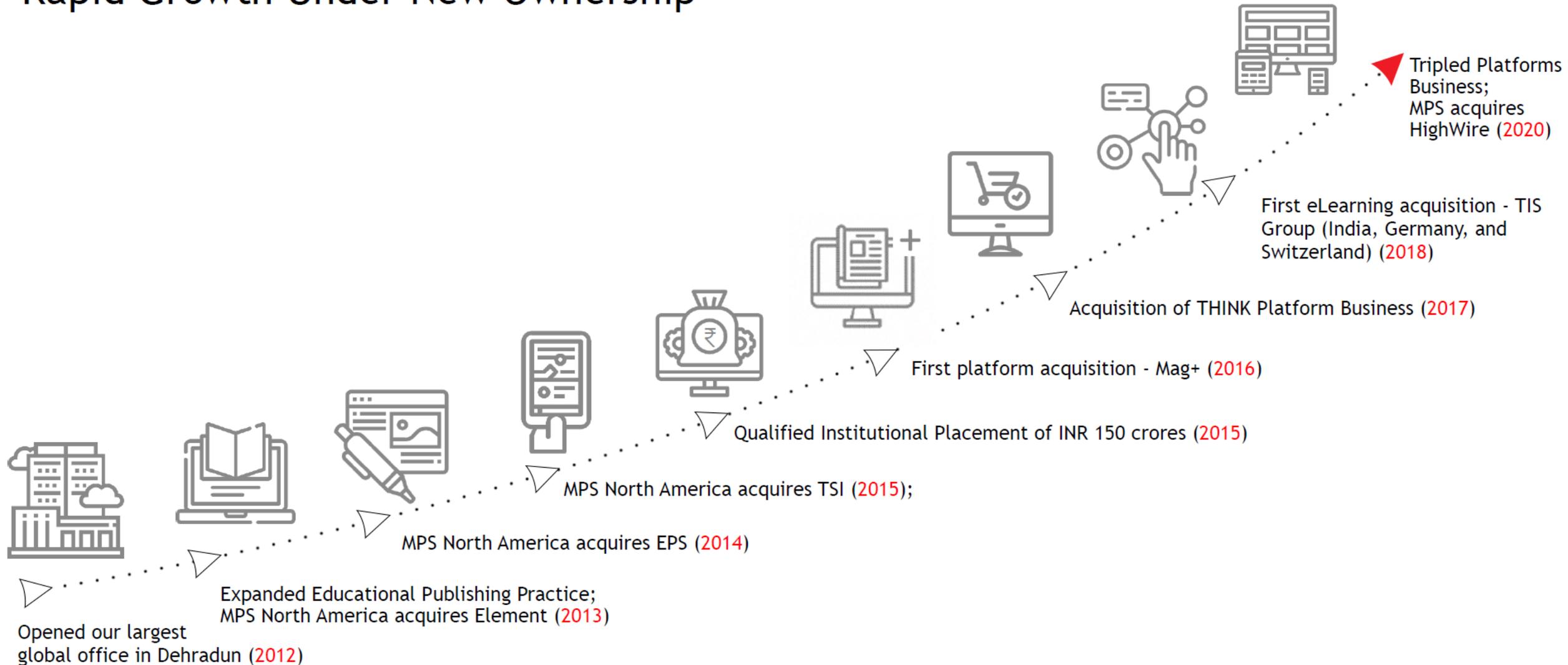
Our Story

The Initial Years



As the world of Publishing evolved, we grew from our humble beginnings to be one of the largest companies in our space by focusing on leveraging technology to enhance the learner experience.

Rapid Growth Under New Ownership



Our focus has always been on acquiring industry-leading companies at attractive valuations. We ensure that every acquired asset gives us access to new customers and expands our capabilities, thereby enhancing our competitive advantage



T.I.M.E. to THRIVE



Transform to **THRIVE**

We will soon transition all aspects of the organization to a platformed approach to power the growth of our business in sync with our Triple E values—Excellence, Empathy, and Efficiency. We expect our platforms to drive speed and boost our efficiency in the Content Solutions business to enhance the scale of our collaboration with customers. The open and modular architecture of our comprehensive platform ecosystem will ensure that we can scale and future-proof our platform business. Moreover, our platform approach in the eLearning business will help customize the learning journey and experience in newer ways for our customers, which will bring about a disruptive change in the marketplace.

Enablers of Strategy
**Comprehensive Platform
Ecosystem and Alignment with
Customer Needs.**



Innovate to **THRIVE**

We will combine this market-leading IP with our 50-years of domain expertise to help our customers differentiate themselves in the marketplace, and navigate their rapidly changing markets. MPS has the most comprehensive and deepest Platform solutions in the marketplace. The established ecosystem is a combination of the capabilities from the Macmillan ownership and the following acquisitions including Magplus, THINK, Tata Interactive, and HighWire Press. Further investments in each of these lines powered by an Open and Modular Architecture have resulted in us possessing the richest IP related to digital publishing.

Enablers of Strategy
**50 plus years of domain expertise
and Market-Leading IP.**

Elevate to THRIVE

We will position ourselves as a Platforms and Technology Solutions business and propel ourselves from the fundamentals of wage arbitrage to value creation. The unprecedented combination of domain expertise and technology prowess will offer value that will capture the attention of the most senior stakeholders in our customer organizations. Demonstrated success in helping customers achieve serious business outcomes will earn us the love, respect, and admiration of the marketplace.

Enablers of Strategy
Compelling Value Proposition
and Real Business Outcomes



Maximize to THRIVE

We will connect the dots for our customers across MPS to drive more comprehensive and strategic engagements. The enhancement of business segments and broadened geographic footprint will combine to serve an expanded customer base. This approach will ensure that we address our expansion phase in the most efficient way possible. Our ultimate goal will be unlock the complete potential of MPS in each of its customer markets - publishing, educational institutions, and corporates.

Enablers of Strategy
Diversified Business Mix and
Unprecedented Customer Base.



MPS in 2021

We power content, learning, and platform solutions for industry leaders across the globe.



Our Clients



Publishers



Educational
Institutions



Corporates

Financials



Public
Company



~\$60 Million
Annual Revenues



Entering
Growth
Phase

15
Global
locations

25
Countries
served

850+
Customers

2,500+
Global
integrated
team



Thank you