



MPS Limited announces Robin Blakely as new Chief Operating Officer of MPS North America

MPS North America is pleased to announce that Robin Blakely has joined as the new Chief Operating Officer. A publishing industry veteran, Blakely brings with her 25 years of experience in content development for multi-platform delivery.

New York, NY

Robin Blakely has joined the Senior Management team of MPS, a leading provider of content, learning, and platforms solutions, as the Chief Operating Officer of MPS North America LLC, the American subsidiary for MPS. Blakely brings to her position more than 25 years of experience in the publishing industry and will lead the group's Education Operations.

With a strong business, content, and operations background stemming from executive positions at educational publishers and service providers, Robin's role on MPS' senior leadership team capitalizes on her experience in increasing agility in content delivery and bringing about process improvement. Robin has a reputation for collaborating with key educational publishers as they develop high-quality and innovative learning solutions across multiple delivery options. Robin joins MPS with a keen focus on business development and operational excellence. Following a successful career as an Editorial Executive, most recently with Houghton Mifflin Harcourt (HMH), Robin has spent the last nine years in leadership positions on the vendor partner side.

"MPS is a leader in content and learning solutions and a trusted partner to many of the world's leading learning companies," says Blakely. "I am excited to join the MPS Senior Management Team as COO of MPS North America, and I look forward to working across the MPS teams to increase synergies in order to provide innovative solutions to our partners." she added.

"We are delighted to welcome Robin on board and believe that she is well-positioned to lead growth at MPS North America through our core growth strategy of *Leverage, Diversify, and Disrupt*. MPS remains resilient in our efforts toward digitizing processes and learning programs, and to help ease the impact of the pandemic on our partner organizations, and we are fortunate to have Robin join us at this crucial time," said Rahul Arora, CEO of MPS Limited.

About MPS North America LLC

MPS North America LLC is a wholly-owned subsidiary of **MPS** and provides editorial, design, research, and production services to educational publishing market. MPS was established as the Indian subsidiary of Macmillan (Holdings) Limited in 1970. MPS leveraged its multi-decade service history as a captive business and built unique capabilities through strategic partner programs. Following a change in ownership and management in 2011-12, MPS set itself on a growth path and with an entrepreneurial mindset, consistently reinvested in the business. MPS made six acquisitions in six years; the first five were acquisitions of scale while the last one was

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an acquisition of scope. The company now provides platform, learning, and content solutions and is a global partner to the world's leading enterprises, publishers, learning companies, and content aggregators. MPS is listed on major Indian stock exchanges; nearly 2,500 associates power MPS across seven development centers in India, two subsidiaries in Europe, and five client offices in the US.

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